

PROSPECTOR MARKET STATS

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There were 4 homes sold in Prospecter in first 6 months of 2021 compared to 22 sold there in 2020. 2 of the 4 homes that sold were two unit duplexes in Prospecter Village. Inventory has been

2021
JAN - JULY



HOMES SOLD



AVG \$ PER SQFT

really low, which could change in the last 6 months of 2021. The average sold price per sq ft on the 4 sales this year was \$445, which is up more than 45% from end of 2019.

	# HOMES SOLD	AVG \$ PER SQFT
2020	22	\$351
2019	18	\$304
2018	15	\$344
2017	13	\$299
2016	10	\$270
2015	11	\$297
2014	15	\$247
2013	13	\$240
2012	15	\$192
2011	9	\$176

HISTORICAL OVERVIEW

More existing U.S. homes were sold in 2020 than in any other year since 2006. And more Park City homes were sold in 2020 than in any other year since 2005 when 797 homes sold.

During the recession years of 2009 – 2011, Park City averaged 373 homes sales per year. From 2012–2019 we saw steady sales and continued growth on home values. There was an average of 534 home sales per year for those 8 years.

The year 2020 was like no other. Winter is a slower time for home sales and things were pretty normal until mid-March when the ski areas announced a shut down. Home sales from January - June only totaled 181.

By June real estate sales were deemed essential and protocols were in place for many to feel safe shopping for homes. The market took off at a fantastic pace. 647 Park homes were sold in the final 6 months of the year here, with an annual total of 828 homes sold.

MARKET DRIVERS

It may seem like the obvious drivers of the current craziness are COVID-19 and the increased cost of building. The shift to work from home certainly caused people to rethink where they want to live. And the cost of building has pushed more people towards the existing home market. But there are other factors with much broader reach & more lasting impact converging to create this dramatically low inventory and steep rise in home prices.

Home buyer frustration can be explained with the basic supply and demand curve.

Supply: The country has a serious housing supply shortage that isn't going to get solved any time soon. There are not enough homes for the people that want them (reportedly a deficit of 5.5 million). According to a report by Harvard's Joint Center for Housing Studies the number of existing homes for sale shrank 30% from March 2020 to March 2021.

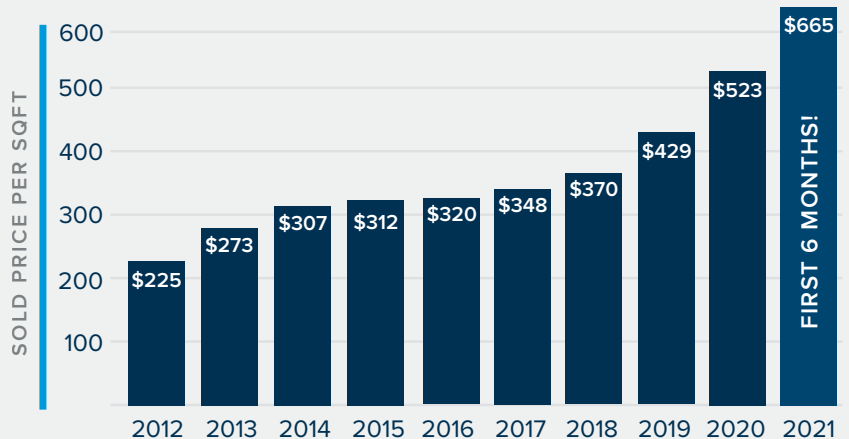
Demand: Low interest rates are certainly

increasing the demand for homes, but demographics are the silent driver. Millennials are the largest generation in American history. They spent their 20's living at home, paying off school loans and saving. Now they are further along in their careers. With more buying power and interest rates low, they are entering the housing market in very large numbers.

At some point rising prices have to impact demand. We are not there yet. Most economists predict a cooling, but not a crash in the coming year.

Park City Neighborhoods

HOME VALUES BASED ON AVG PRICE PER SQFT



From Dec 31, 2019 to Jun 30, 2021 the avg. price per sq. ft. went from \$429 to \$665. This is a 55% increase, representing about 4 years of appreciation in the last 18 months!



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